



FOR IMMEDIATE RELEASE

CHRIS WESTFALL Shares Corporate Experience with SMU Cox Students

Dallas, TX/USA – January 21, 2011

Chris Westfall presented a seminar titled *High Performance Team Leadership* on Wednesday, January 19, 2011 as part of the Business Leadership Center's ongoing enrichment program for Cox MBA students. Funded by a generous endowment from Edwin L. Cox, the BLC was developed to complement the rigorous academic requirements of the Cox MBA program with practical real-world experience provided by business leaders drawn from prominent national and international companies. The value of hearing from those like Mr. Westfall presently working in the corporate world, is consistently confirmed as extremely valuable by Cox MBA students, who regularly participate in the seminars although they are not required and no class credit is given for attending them.

Mr. Westfall earned a Business Leadership Teaching Excellence Award for his presentation, which means that the students attending rated the seminar as a 4.8 or higher out of a possible "perfect" rating of 5.

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